

Reliability Life Cycle Management Case Study

Case Study:



BEST TRUCKS *

The Challenge

- Our customer “Best Trucks” wanted to introduce a new engine to satisfy new European environmental regulations. Best Trucks wanted all the supporting elements surrounding the new engine (“Engine Installation System”) evaluated and redesigned.
- Since in the past Best Trucks had experienced a decline in reliability on similar projects, they wanted to maintain the current reliability level at start of production.
- Best Trucks also wanted to reduce development cost by reducing the complete vehicle prototype testing.

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Results:

The Reliability Targets were achieved and demonstrated before launch of new product. The customer began implementation of RLCM on all vehicle development programs.

Case Study:



Recommendation

- ✓ Implementation of Reliability Life Cycle Management
 - ◆ Reliability Technical Risk Management
 - ◆ Risk Mitigation and Proactive Activity Identification
 - ◆ Reliability Planning and Tracking integrated in Product Development Process
 - ◆ Comprehensive Proactive Reliability Activities
 - ◆ Reliability Growth Planning and Tracking

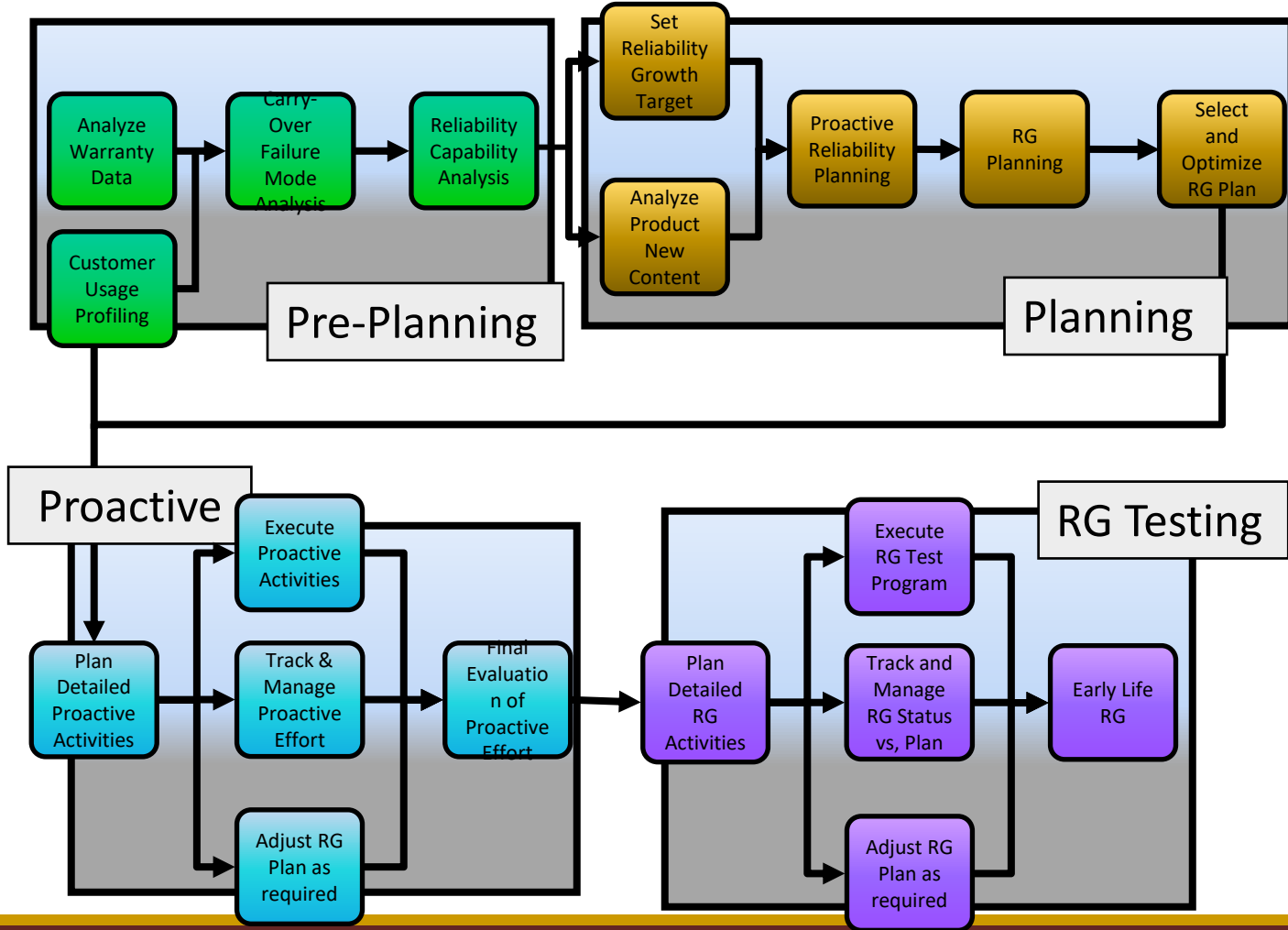


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Reliability Life Cycle Management

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RLCM Road Map

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Pre-planning

- **Customer Usage Profiling** - Current customer applications and environments
 - duty cycle.
 - stress levels.
- **Carry-over Failure Mode Analysis**
 - Analysis of warranty data, testing, dealers, sales, manufacturing and marketing to determine current failure modes.
 - Eliminate current failure modes through design.
- **Reliability Capability Analysis**
 - Best value of the reliability measure product can attain. Considerations: Complexity and nature of the product, previous and new design concept, company's historic product reliability levels, and best-in-class and world class Reliability levels.
- **Warranty Data Analysis**
 - Analysis of the type of warranty data available for several years of mature build dates, at least 3 years of data (Warranty Period) for selected model.
 - Warranty Data Analysis to Determine Failures per Unit, Annual Usage, FF for each functional group, FF trends and current R/100 for Useful Life and Early Life Periods.

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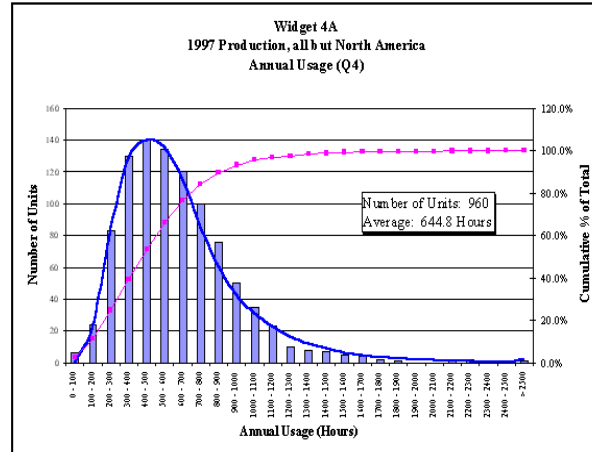
Objective:

Relevant data collection and calculations necessary for the planning phase.

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Warranty Analysis



Reliability Capability

Group Description	Failure Frequency	L Load factor	P Product design factor	Pr Process factor	S Supplier factor	Se Servicability Factor	Ot Other Factor(s)	CF	Trend Factor	Reliability Capability	FF Target	Reliability Capability Notes
Driving unit	0.07	1.3	1.2	0.8	1	1	1	1.04	1	0.07	0.07	Thinner metal on the driving unit but stronger pushing force, thinner metal easier to manufacturer
Forming unit	0.00	1.2	1	1	1	1	1	1.2	1	0.00	0.00	Increase force due to new design
Electrical unit	0.28	1	0.75	1	1	1	1	0.875	1	0.25	0.22	New more accurate sensor and software changes due to accuracy of the sensor
Storing unit	0.05	1	1	1	1	1	1	1	1	0.05	0.05	
Button unit (C/O)	0.06	1	1	1	1	1	1	1	1	0.06	0.06	
Housing (C/O)	0.02	1	1	1	1	1	1	1	1	0.02	0.02	
	0.49									0.45	0.43	



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Examples of analyses for Pre-Planning Phase

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Planning

- **New Content Analysis**
 - Quantitative reliability risk evaluation of new product design.
 - Prediction of the starting reliability (or unreliability) of the first prototypes using New Content results.
- **Target Setting**
 - Analysis of current product targets and feasibility within time and development constraints.
- **Proactive Reliability**
 - Initial planning of Proactive Reliability Activities (FMEA, FTA, DOE, ALT, HALT, etc.)
- **Reliability Growth (RG)**
 - Assessment of feasibility of RG Plan in terms of time, cost, and resources.
 - Calculation of the impact of enhanced proactive activities on test scenarios to optimize and minimize physical testing for useful life and early life.
 - Evaluation of risks associated with the RG Plan.
 - Determination of the number of test units according to the RG Plan.
 - Establishment of testing requirements.



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Objective:

To develop plans to reach the reliability goals established by the customer.

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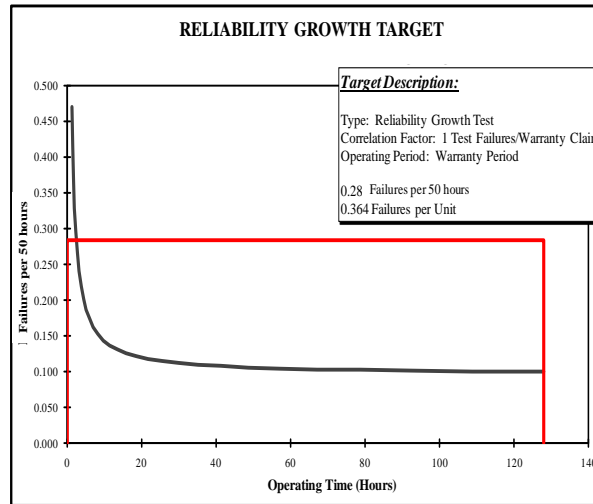


Planning

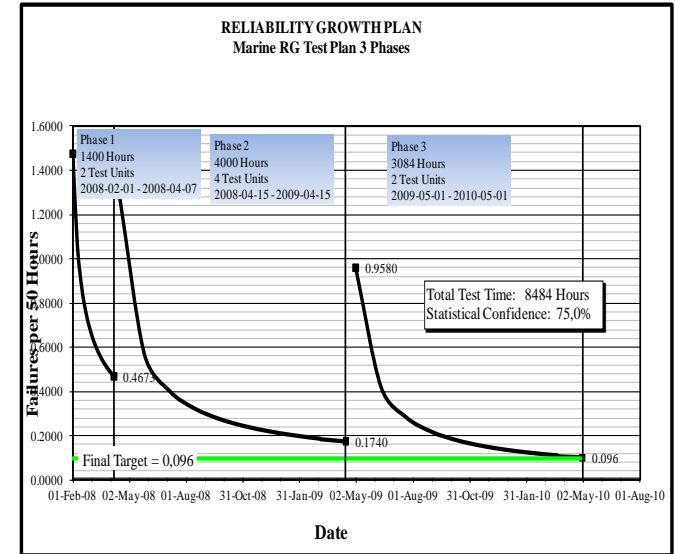
New Content Analysis

Item Name	Item Code	Item Description	Item Category	Item Status	Item Type	Item Unit	Item Qty	Item Price	Item Cost	Item Margin	Item Tax	Item Note
...

Target Setting



RG Planning



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Examples of analyses for Planning Phase

Case Study:

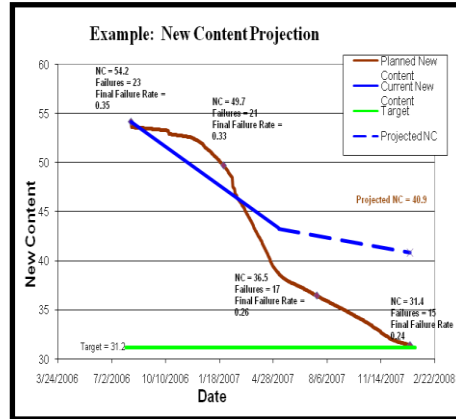


Proactive Planning

- **Detailed Planning of Proactive Activities**
 - Prioritize Proactive activities by their importance on New Content reduction.
 - Identify and schedule further risk reduction opportunities.
 - Make synergies with the existing Development Plans.
- **Execute Proactive Activities**
- **Track and Manage the Proactive Activity Results**
 - Quantify Progress of the Proactive Activity and the related credits.
 - Verify that the results of the Proactive Activities are Implemented in the following RG Phase or in the Production vehicles .
- **Adjust RG Plans as Required**



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Proactive Reliability Detailed Planning

Functional Group	Planned Proactive Activity	Proactive Activity Task	Begin Date	End Date	Percent Complete
Alternator	Design for Manufacturing / Design for Assembly	DFA	8-Oct-07	29-Oct-07	0.0%
Control System and Ignition system (old SIR classification)(EVC)	Design for Manufacturing / Design for Assembly	DFA on Control Unit	8-Oct-07	29-Oct-07	40.0%
Control System and Ignition system (old SIR classification)(EVC)	Reliability Analysis (FMEA, Fault Tree, Derating)	System FMEA on EVC	3-Dec-07	18-Jan-08	0.0%
Control System and Ignition system (old SIR classification)(EVC)	Subsystem Reliability Testing (RG, HALT, etc.)	Early rig tests	8-Jan-08	31-Jan-08	0.0%
Control System and Ignition system (old SIR classification)(EVC)	Subsystem Reliability Testing (RG, HALT, etc.)	EMC test	14-Jan-08	25-Jan-08	0.0%
Control System and Ignition system (old SIR classification)(EVC)	Subsystem Reliability Testing (RG, HALT, etc.)	vibration test	5-Nov-07	27-Jun-08	0.0%
Cooling System	Design for Manufacturing / Design for Assembly	DFA	7-Jun-07	21-Dec-07	50.0%
Cooling System	Reliability Analysis (FMEA, Fault Tree, Derating)	SFMEA	25-May-07	25-Jan-08	60.0%
Cooling System	Reliability Analysis (FMEA, Fault Tree, Derating)	Serviceability Analysis	13-Aug-07	24-Mar-08	50.0%

Proactive Reliability Tracking

Objective:

To increase the reliability of the design before prototypes are built.

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Reliability Growth Tracking

- **Plan Detailed RG Activities**
 - Definition of the logistic and operation details of the RG Test.
- **Execute Reliability Growth Testing**
 - Physical testing of units on the field.
- **Track and Manage RG Status vs Plan**
 - Continuous monitoring of RG charts to compare actual progress vs. plan.
 - Immediate identification of significant deviation.
 - Proactive corrective actions to ensure reliability targets are achieved on time.
- **Adjust RG Plan as required**
 - Update RG plans based on result of testing and problem solving activities.
 - Phase Review at the end of each RG Phase to properly verify RG Plan parameters consistency and applicability.
- **Early Life RG**
 - Conduct Early Life Reliability Growth for issues in manufacturing and assembly.

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Objective:

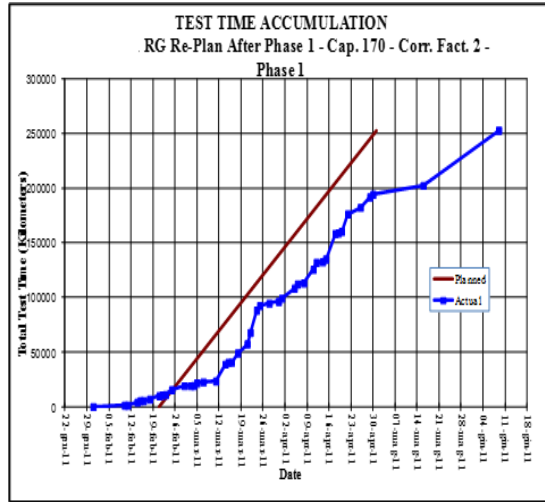
To demonstrate Reliability Targets through prototype testing.

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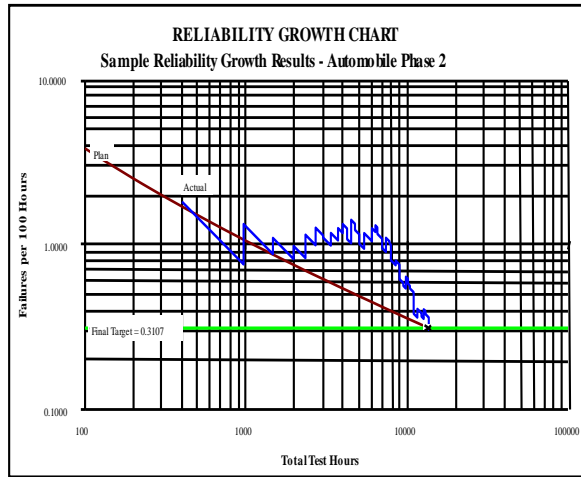


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Test Time Tracking

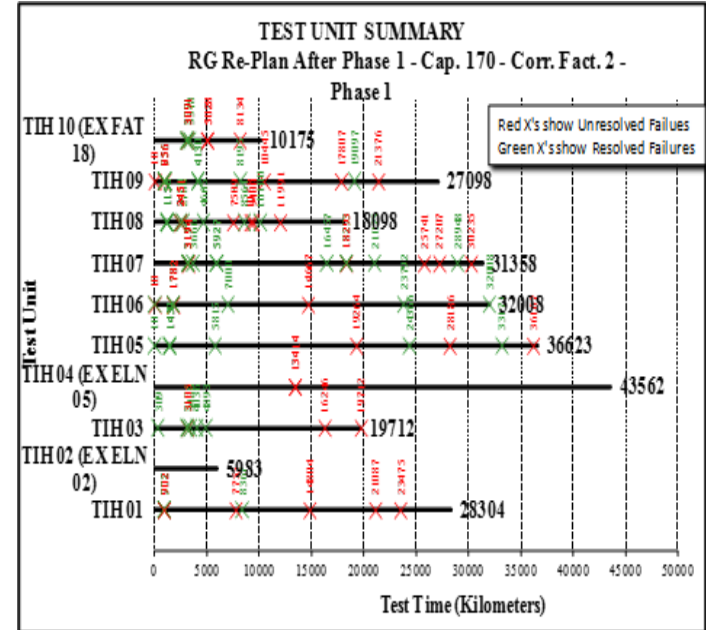


Reliability Growth Tracking



Reliability Growth Tracking

Test Unit Summary



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Examples of analyses for RG Tracking

Case Study:



RLCM Results:

- Over 15% reduction in field testing time by increasing the upfront proactive reliability activities.
- Over \$1 Million Dollar reduction in costs associated with prototype testing.
- Reaffirmation of a “data driven decision-making” culture for the company.
- Quantitative demonstration of Reliability before the launch of the new product.
- Best Trucks began the implementation of RLCM on all vehicle development programs worldwide.
- The RLCM process supported the company’s goal of moving from a TAAF (Test Analyze And Fix) Product Development Process to a Failure Prevention Process, and from Vehicle Testing for Growth to Vehicle Testing for Verification.



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Summary of RLCM Implementation